



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

EMPLOYER FEEDBACK ANALYSIS REPORT

Academic Session 2018-19

IQAC

K.R. Mangalam University,
Sohna Road Gurugram-122103

Registrar

K.R. Mangalam University
Sohna Road, Gurugram (Haryana)



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Introduction

Feedback is a two-way communication process between the organization and all the stakeholders. It helps in understanding the strengths, weaknesses, opportunities and challenges the organization faces. It is a part of continuous evaluation for regular improvisations.

The University in its mission for continuous improvement in all areas has entrusted the Internal Quality Assurance Cell (IQAC) with the responsibility for arranging feedback responses from all stakeholders of the University. Employer feedback on the curriculum is essential for maintaining high-quality education standards. Their insights provide valuable information on the skills and competencies needed in the workforce. By incorporating employer feedback, K.R. Mangalam University tailors its curriculum to ensure graduates are equipped with the relevant knowledge and abilities demanded by employers. This collaboration between academia and industry not only enhances students' employability but also strengthens the overall quality and relevance of the educational programs offered at K.R. Mangalam University.

For the academic session 2018-19, feedback was obtained from employers of K.R. Mangalam University students who graduated from various Schools of study.

A survey form comprising 09 student attributes to be rated on a five-point scale (Excellent, Very Good, Good, Fair, Satisfactory) was administered to employers of K.R. Mangalam University students who graduated from various Schools of study.

Student Attribute analysis of the feedback received from the employers is presented in the table given below. A diagrammatic representation of the analysis is also presented.


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SESSION NAME	STUDENT ATTRIBUTE	EXCELLENT (%)	VERY GOOD (%)	GOOD (%)	FAIR (%)	SATISFACTORY (%)	
2018-19	Academic Proficiency	44.98	41.27	11.23	2.52	0	
	Domain Skills	11.91	60.17	24.22	2.36	1.34	
	Communication Skills	26.88	27.07	31.17	10.01	4.87	
	Aptitude	39.76	27.65	30.01	2.58	0	
	Knowledge in current affairs	30.47	37.06	29.54	2.93	0	
	Innovative	12.94	36.66	41.93	6.35	2.12	
	Teamwork Skills	31.11	42.97	23.16	2.76	0	
	Assertiveness	32.09	44.12	21.81	1.98	0	
	Student Preparedness for the Selection Process		26.54	34.97	31.66	4.87	1.96

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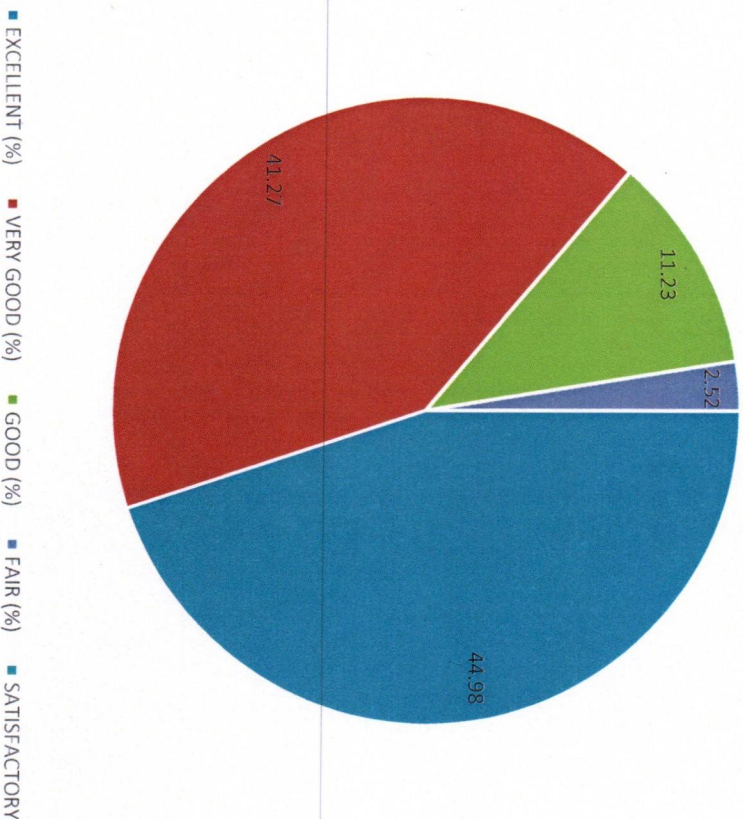
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Academic Proficiency



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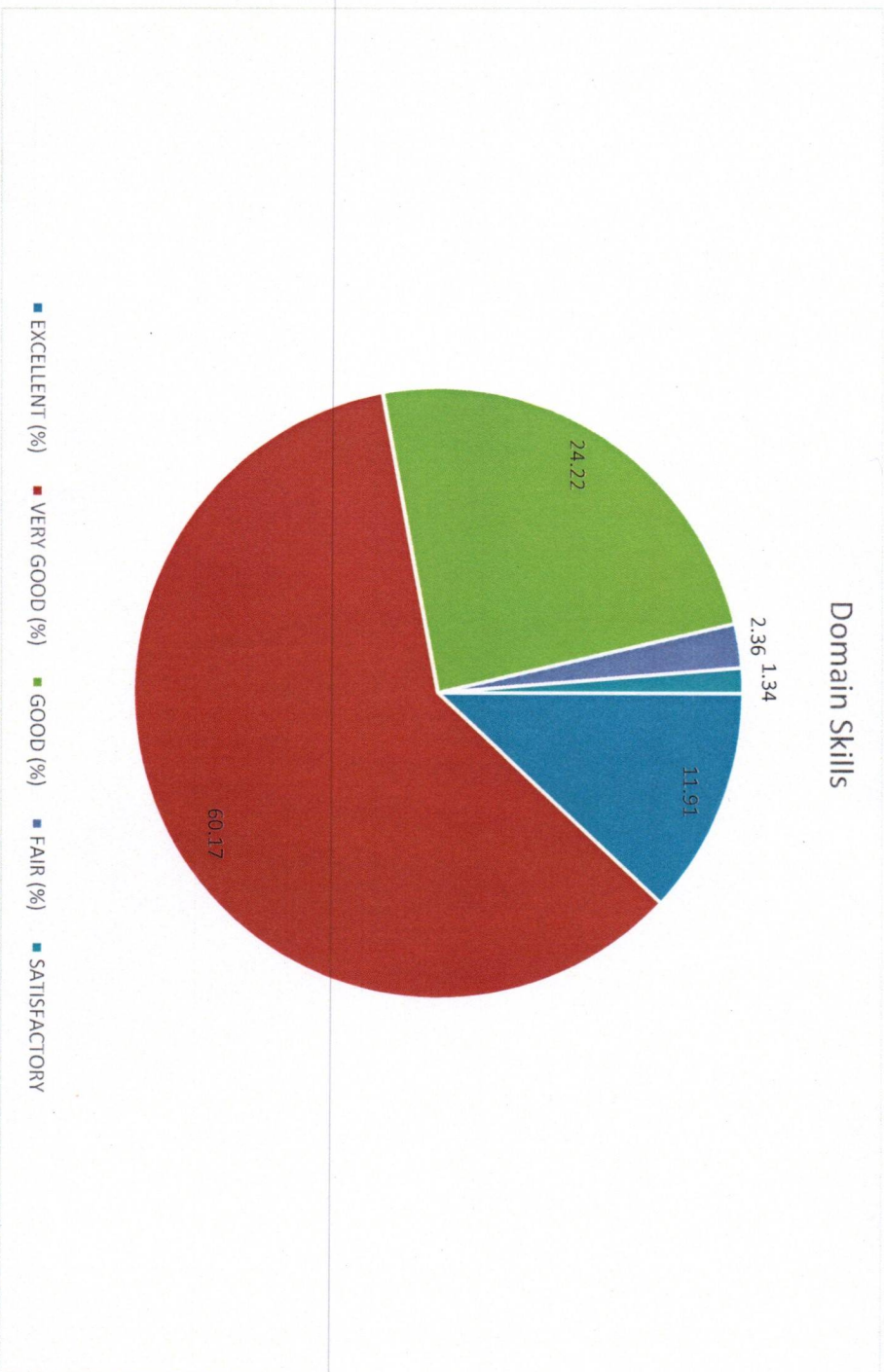
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■ EXCELLENT (%) ■ VERY GOOD (%) ■ GOOD (%) ■ FAIR (%) ■ SATISFACTORY

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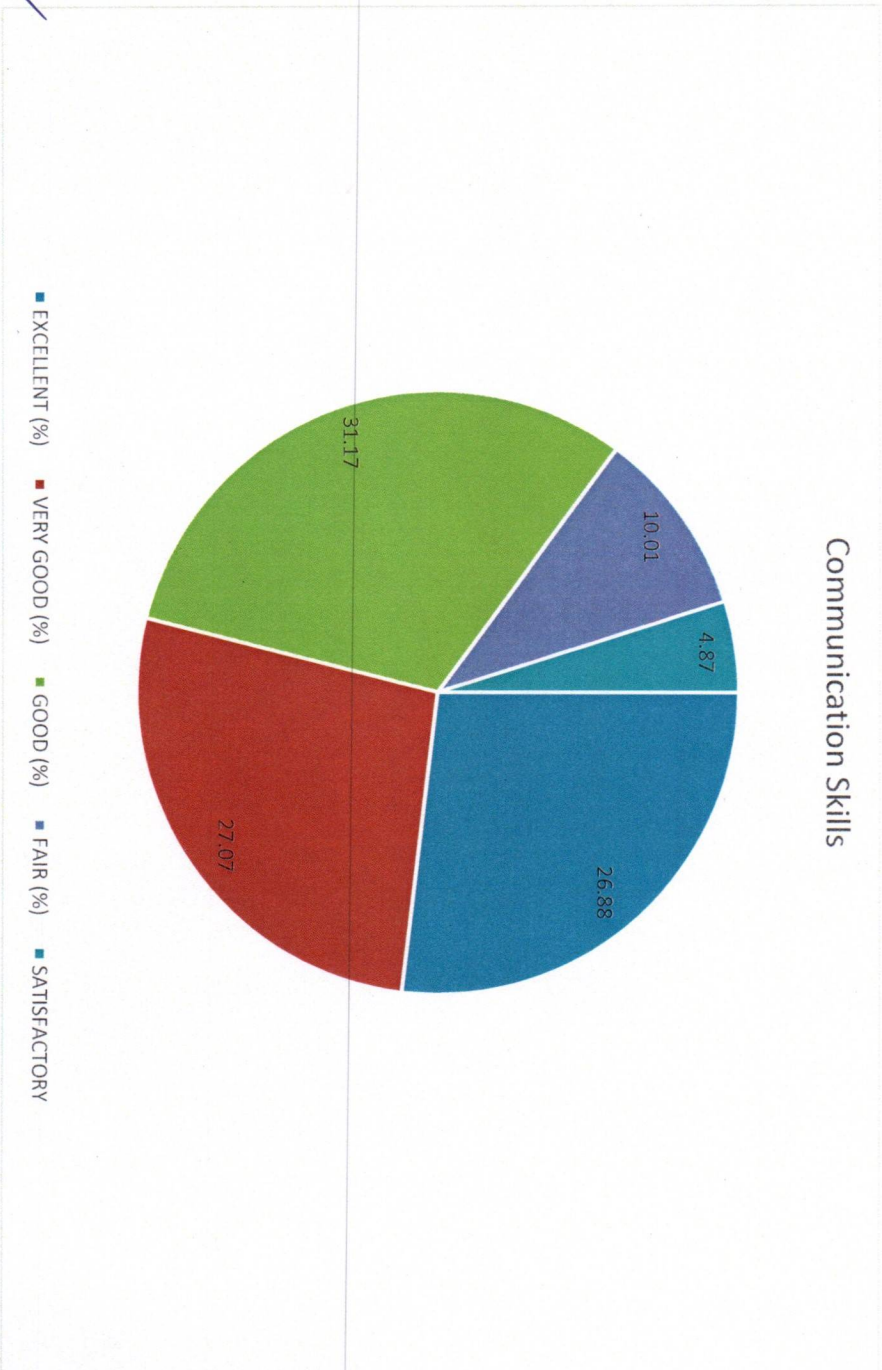
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Communication Skills



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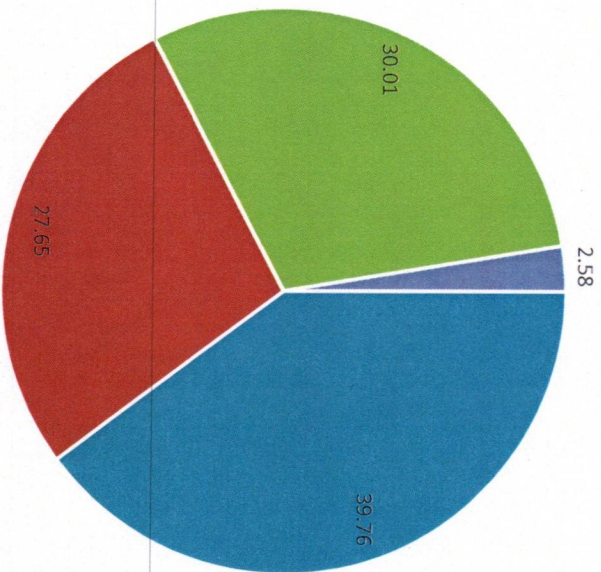
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Aptitude



- EXCELLENT (%)
- VERY GOOD (%)
- GOOD (%)
- FAIR (%)
- SATISFACTORY



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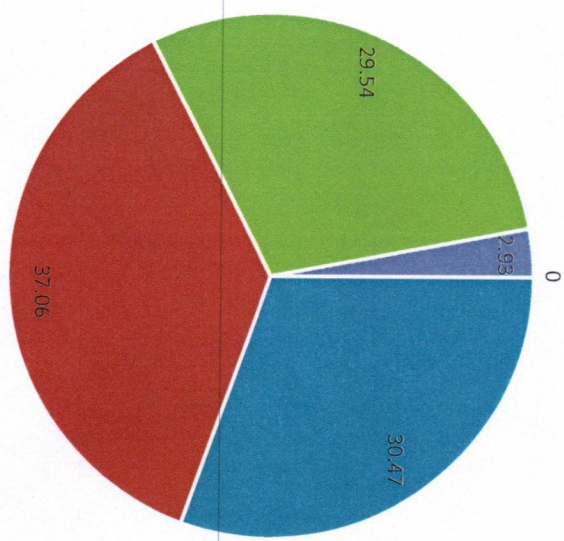
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Knowledge in current affairs



- EXCELLENT (%)
- VERY GOOD (%)
- GOOD (%)
- FAIR (%)
- SATISFACTORY



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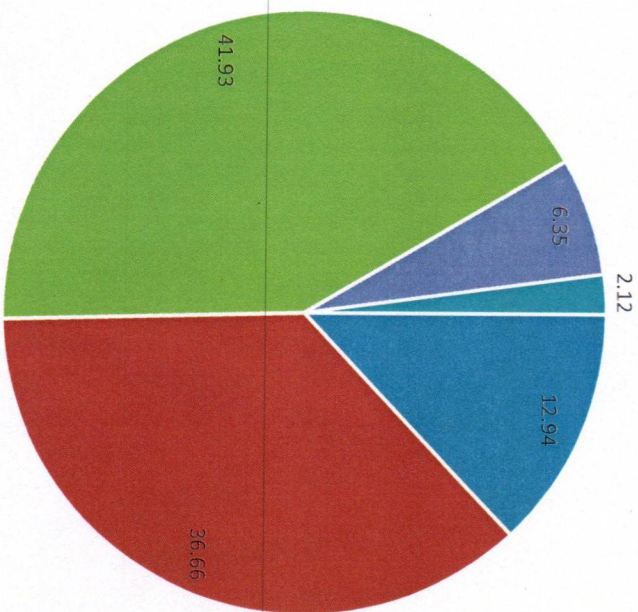
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Innovative



- EXCELLENT (%)
- VERY GOOD (%)
- GOOD (%)
- FAIR (%)
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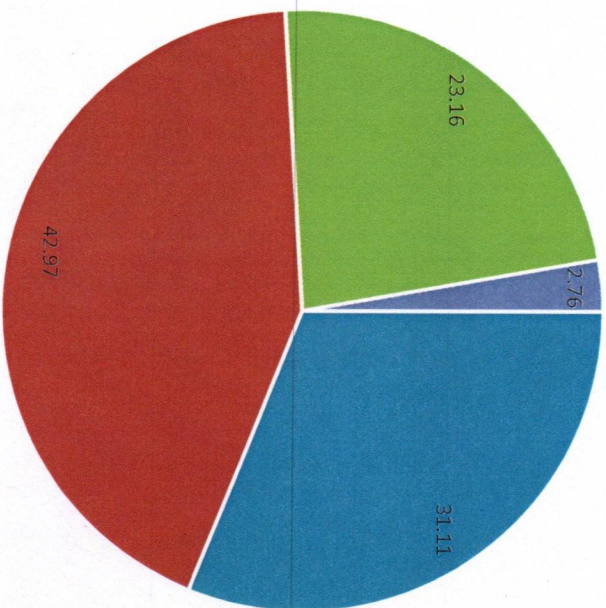
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Teamwork Skills



- EXCELLENT (%)
- VERY GOOD (%)
- GOOD (%)
- FAIR (%)
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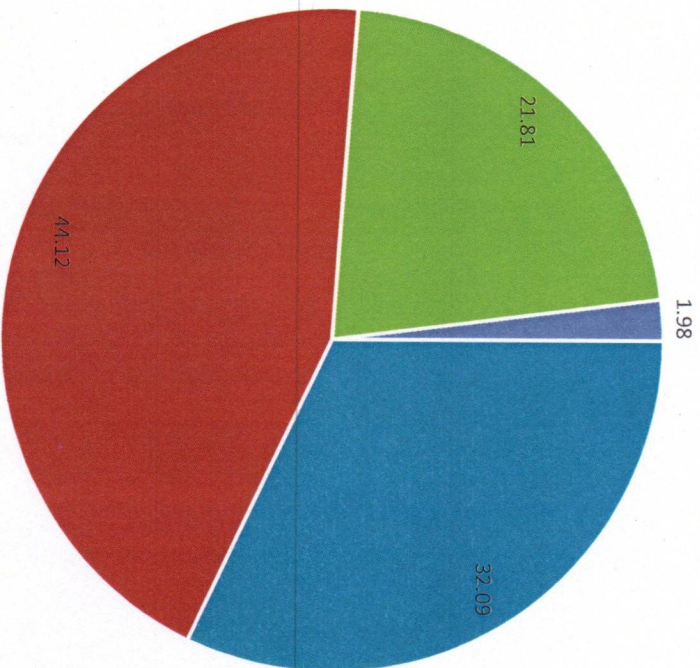
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Assertiveness



■ EXCELLENT (%) ■ VERY GOOD (%) ■ GOOD (%) ■ FAIR (%) ■ SATISFACTORY



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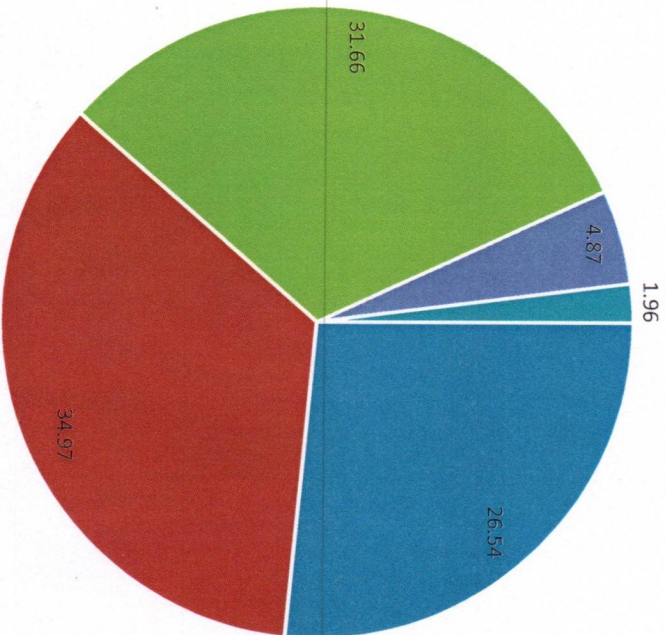
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Student Preparedness for the Selection Process



- EXCELLENT (%)
- VERY GOOD (%)
- GOOD (%)
- FAIR (%)
- SATISFACTORY

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Recommendations for action to be taken by Schools on the feedback and suggestions received from employers are summarized below:

S.No.	Recommendations Based on Summarized Feedback	Action To be Taken
1.	Students should be given exposure to field projects and internships.	All School Deans
2.	Case studies and giving exposure to students on real-world problems at work should be a focus.	All School Deans
3.	Enhance Communication Skills of Students.	All School Deans
4.	Student preparation for interviews and selection process.	All School Deans